

Sabra Health Privacy Policy

At Sabra Health Care REIT, Inc. (“**Sabra**”, “**we**”, “**us**”, “**our**”) we respect your privacy rights. We have created this privacy policy (“**Privacy Policy**”) to explain how we treat the information collected and received from your use of our website, <http://www.sabrahealth.com> (“**Website**”). This Privacy Policy applies only to the Website, and we are not responsible for the practices of persons, companies, or websites that Sabra does not control, manage, or employ. Except as set forth in this Privacy Policy and our Terms and Conditions of Use (“**Terms of Use**”) and other published guidelines, we do not release personal information about our users without their permission.

What Information this Privacy Policy Covers

Most of our Website’s functionality can be used without revealing any personal information, though for some specific features or services personal information may be required. If you do not use these specific features or services on the Website, then the only information we collect will be “**Non-Personal Information**” (i.e., information that cannot be used to identify you). Non-Personal Information includes information such as the web pages that you have viewed. In order to access certain features and benefits on our Website, you may need to submit “**Personally Identifiable Information**” (i.e., information that can be used to identify you). Personally Identifiable Information can include information such as your name, home address, home telephone number and home email address. You are responsible for ensuring the accuracy of the Personally Identifiable Information you submit to Sabra. Inaccurate information may affect your ability to use the Website, the information you receive when using the Website, and our ability to contact you. For example, your email address should be kept current because that is one of the primary manners in which we communicate with you.

What You Consent to by Using Our Website

Please understand that by submitting any Personally Identifiable Information to us, you consent and agree that we may collect, use and disclose such Personally Identifiable Information in accordance with this Privacy Policy and our Terms of Use, and as permitted or required by law. If you do not agree with these terms, then please do not provide any Personally Identifiable Information to us. If you refuse or withdraw your consent, or if you choose not to provide us with any required Personally Identifiable Information, we may not be able to provide you with the services offered on our Website.

What Information We Collect

We gather two types of information about users through the Website:

1. **Non-Personal Information.** When users come to our Website, we may track, collect and aggregate Non-Personal Information indicating, among other things, which pages of our Website were visited, the order in which they were visited, and which hyperlinks were “clicked.” Collecting such information may involve logging the IP address, operating system and browser software used by each user of the Website. Although such information is not Personally Identifiable Information, we may be able to determine from an IP address a user’s Internet Service Provider and the geographic location of his or her point of connectivity.

We also use or may use Cookies to help us determine, without limitation, the type of content and sites to which a user of our Website links, the length of time each user spends at any particular area of our Website, and the specific functionalities that users choose to use. Essentially, Cookies are a user's identification card for the Sabra servers. Cookies allow Sabra to serve you better and more efficiently, and to personalize your experience at our Website. Cookies are not used to retain Personally Identifiable Information.

You should be able to control how and whether Cookies will be accepted by your web browser. Most browsers offer instructions on how to reset the browser to reject Cookies in the "Help" section of the toolbar. If you reject our Cookies, certain of the functions and conveniences of this Website may not work properly, but you do not have to accept our Cookies in order to productively use many functionalities of the Website.

2. **Personally Identifiable Information.** We collect Personally Identifiable Information that you provide to us when you sign-up for email notices or updates, send us email messages and/or request information on our Website. Among other things, we may use the Personally Identifiable Information that you provide to respond to your questions, provide you the specific information you request, send you updates about Sabra or Sabra events, send you email messages about Website maintenance and updates and inform you of significant changes to this Privacy Policy.
 - a. **Updates and Information.** Sabra may offer you the ability to receive email updates, notices and other information via email or direct mailing. In order to subscribe to these services, you may be required to provide us with Personally Identifiable Information such as your name, email address, mailing address and zip code.
 - b. **Communications with Sabra.** We may receive Personally Identifiable Information when you send us an email message or otherwise contact us.

How We Use the Information

Please take some time to familiarize yourself with the different ways Sabra uses the information that we gather.

1. **Non-Personal Information.** We use Non-Personal Information in aggregate form to build higher quality, more useful services by performing statistical analyses of the collective characteristics and behavior of our users, and by measuring demographics and interests regarding specific areas of our Website.
2. **Personally Identifiable Information.** This Privacy Policy serves as notice that we collect Personally Identifiable Information in the manners described herein. Except as set forth in this Privacy Policy or Terms of Use or as specifically agreed to by you, Sabra will not disclose any Personally Identifiable Information we gather from you on the Website. In addition to the other uses set forth in this Privacy Policy, we may disclose and otherwise use Personally Identifiable Information as described below.
 - a. **Updates.** We use Personally Identifiable Information collected when you sign-up for our various email or update services to send you the messages, information or services that you request us to send. We may also archive this information and/or use it for future communications with you.

- b. **Communications with Sabra.** When you send us an email message or otherwise contact us, we may use the information provided by you to respond to your communication and/or as described in this Privacy Policy. We may also archive this information and/or use it for future communications with you.
- c. **Disclosure to our Business Partners.** Sabra may share your Personally Identifiable Information with our business partners whose privacy policies are at least as protective of your Personally Identifiable Information as are the terms of this Privacy Policy.
- d. **Disclosure to Sabra Operations and Maintenance Contractors.** Our operations and maintenance contractors may have limited access to your Personally Identifiable Information in the course of providing products or services to us. These contractors may include vendors and suppliers that provide us with technology, services, and/or content related to the operation and maintenance of the Website. Access to your Personally Identifiable Information by these contractors is limited to the information reasonably necessary for the contractor to perform its limited function for us.
- e. **Government Authorities, Legal Rights and Actions.** Sabra may share your Personally Identifiable Information with various government authorities in response to subpoenas, court orders, or other legal process; to establish or exercise our legal rights or to protect our property; to defend against legal claims; or as otherwise required by law. In such cases we reserve the right to raise or waive any legal objection or right available to us. We also may share your Personally Identifiable Information when we believe it is appropriate to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, property, or safety of Sabra, the Website, our users, customers, or others; and in connection with our Terms of Use and other agreements.
- f. **Business Transactions.** Sabra may sell, transfer, or otherwise provide some or all of its assets, including your Personal Identifiable Information, to an affiliate or a third party in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy.

External Links

For your convenience we may provide links to websites operated by companies other than Sabra (“**Third Party Sites**”) that we believe may be of interest to you. We do not disclose your Personally Identifiable Information to these Third Party Sites without obtaining your consent. We do not endorse and are not responsible for the privacy practices of these Third Party Sites. If you choose to link to one of these Third Party Sites, you should review the privacy policy posted on the other website to understand how that Third Party Site collects and uses your Personally Identifiable Information.

Confidentiality & Security of Personally Identifiable Information

We consider the confidentiality and security of your information to be of the utmost importance. We will use commercially reasonable efforts to keep your Personally Identifiable Information secure, and to protect your Personally Identifiable Information from unauthorized disclosure to or access by third parties. Please note that we do not guarantee the security of Personally Identifiable Information, and there

is some risk that an unauthorized third party may find a way to circumvent our security systems or that transmission of your information over the Internet will be intercepted.

Updating or Deleting Your Personally Identifiable Information

We maintain a procedure in order to help you confirm that your Personally Identifiable Information remains correct and up-to-date or choose whether or not you wish to receive material from us or some of our partners.

You may unsubscribe from certain email communications by sending a request for removal to [unsubscribe@sabrahealth.com] or by following the instructions on the Website [<http://www.sabrahealth.com/email.aspx?iid=4259507>]. You may also email us at [info@sabrahealth.com] in order to delete or update your Personally Identifiable Information on our systems. We try to answer every email promptly, but may not always be able to do so. Keep in mind, however, that there will be residual information that will remain within our databases, access logs and other records, which may or may not contain your Personally Identifiable Information.

If you have any privacy-related questions or unresolved problems, you may contact us using the information provided below.

Changing Our Privacy Policy

Please note that we review our privacy practices from time to time, and that these practices are subject to change. Any change, update, or modification will be effective immediately upon posting on our Website. We will notify you of any material change to this Privacy Policy by posting a notice on our Website's homepage for a reasonable period of time following such update, and by changing the effective date (located at the bottom of this page). *Be sure to return to this page periodically to ensure familiarity with the most current version of this Privacy Policy.*

Jurisdictional Issues

Sabra makes no representation that the Website operates (or is legally permitted to operate) in all geographic areas, or that the Website, or information, services or products offered through the Website are appropriate or available for use in other locations. Accessing the Website from territories where the Website, or any content or functionality of the Website or portion thereof, is illegal is expressly prohibited. If you choose to access the Website, you agree and acknowledge that you do so on your own initiative and at your own risk and that you are solely responsible for compliance with all applicable laws.

Protecting Children's Privacy

Sabra strongly believes in protecting the privacy of children. In line with this belief, we do not knowingly collect or maintain Personally Identifiable Information on our Website from persons under 13 years of age, and no part of our Website is directed to persons under 18 years of age. **If you are under 13 years of age, then please do not use or access this Website at any time or in any manner.** We will take appropriate steps to delete any Personally Identifiable Information of persons less than 13 years of

age that has been collected on our Website without verified parental consent upon learning of the existence of such Personally Identifiable Information.

Contacting Sabra

If you have any questions, comments or complaints about this Privacy Policy or our Website, please contact us:

Email: [info@sabrahealth.com]

Phone: []

Address:

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[]
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Effective December [], 2011